

Disclosure of Information : preliminary announcement of our plan to request for proposals, open competition (2024年12月4日)

Japan National Tourism Organisation (JNTO) Paris Office

No.	Project Name(Tentative)	Business Overview	Notice of Scheduled Time of REF	Remarks
1	The Social Media and Website Management Business in the French Market for Fiscal Year 2025	Management and operation of JNTO Paris Office's social media accounts (Facebook/Instagram) and the French-language JNTO website (www.japan.travel/fr/fr/), including advertising campaigns. Implementation period: April 2025 to March 2026 (tentative).	Mid-January 2025	Proposal Competition

*Note: The title is provisional and subject to change.

*Note: The scheduled announcement period is subject to change due to circumstances.