

Disclosure of Information : preliminary announcement of our plan to request for proposals, open competition

No.	Announcement Date	Business Department	Project Name(Tentative)	Business Overview	Notice of Scheduled Time of REF	Remarks
1	2023/12/26	JNTO Paris Office	SNS and website operation project in the French and Swiss market in FY2024	Manage and utilize the Facebook (@DecouvrirleJapon), the Instagram (@visitjapanfr) and the website (www.japan.travel/fr/fr/) owned by JNTO through the year.	Mid-late January 2024	Proposal Competition
2	2023/12/26	JNTO Paris Office	Travel/Japan events exhibit project in the French market in FY2024	Exhibit at Travel/Japan events and organize luxury travel events to promote the attractiveness of Japan as a tourist destination.	Late January 2024	Proposal Competition
3	2023/12/26	JNTO Paris Office	Advertising project in the French market in FY2024	Conduct consumer campaign to promote the attractiveness of Japan as a tourist destination collaborating with various partners.	Late January 2024	Proposal Competition

※This subject name may be subjected to changes.

※The schedule date for public announcement may be subjected to changes.